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## MEDIA ADVISORY

**Your City, Your State** – Begin text of your media advisory here. You want to use this format to let the media know about an upcoming event or program. This should have the basics of the event, easy-to-read where, what, when, and information about opportunities available to them (if any).

**What:** Beaverton PFLAG Rally for Marriage

**When:** April 4, 2008, 2:00 p.m.

**Where:** 1234 Main Street, Beaverton, OR 97004 (in front of City Hall)

**Media opportunities:** One-on-one interviews with Beaverton PFLAG president Jane Doe and other PFLAG members.

**Contact:** Jim Smith, Media Chair, (503) 555-1234 – cell

Keep this advisory to one page.

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*Founded in 1972 with the simple act of a mother publicly supporting her gay son, PFLAG is the original family and ally organization. Made up of parents, families, friends, and allies uniting with people who are lesbian, gay, bisexual, transgender, and queer (LGBTQ), PFLAG is committed to advancing equality through its mission of support, education, and advocacy. PFLAG has more than 350 chapters and 200,000 supporters crossing multiple generations of American families in major urban centers, small cities, and rural areas in all 50 states. To learn more, visit [www.pflag.org](http://www.pflag.org).*