

FOR IMMEDIATE RELEASE: Insert Date Here
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You may substitute your own logo above.

HEADLINE: KEEP IT LESS THAN 130 CHARACTERS, CAN BE SHARED VIA TWITTER

Subhead: Gives short support statement to headline, or important quote you would like shared

Your City, Your State – Begin text of your press release here. Your first paragraph should be written to get the attention of the reader as well as the most basic information about the rest of the piece.

Second paragraph should be key additional information. Keep this short (3-4 sentences max.).

Third paragraph should be a quote from someone about the issue/event. “INSERT QUOTE HERE,” said PFLAG {Your Chapter Here} President/Member/Etc.

Try to keep your press release to one page.

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Founded in 1972 with the simple act of a mother publicly supporting her gay son, PFLAG is the original family and ally organization. Made up of parents, families, friends, and allies uniting with people who are lesbian, gay, bisexual, transgender, and queer (LGBTQ), PFLAG is committed to advancing equality through its mission of support, education, and advocacy. PFLAG has more than 350 chapters and 200,000 supporters crossing multiple generations of American families in major urban centers, small cities, and rural areas in all 50 states. To learn more, visit www.pflag.org.