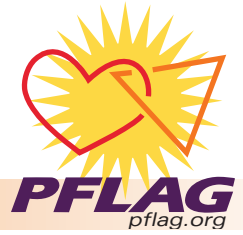


# LOBBYING BY PHONE



## Step-by-Step Plan

**Plan** to have a call that is fewer than 30 seconds, but prepare for one that might be longer.

1. **Identify** yourself as a constituent, at the start of the call, providing your zip code.
2. **State** why you are calling and your position on the issue.
3. **Refrain** from using talking points or personal stories, unless the person who answers continues to engage you on the call.
4. **Discuss** a live issue such as an upcoming vote or time-sensitive opportunity.
5. **Ask** that your elected official support or oppose the legislation you have discussed.
6. **Commit** to following up if necessary.

## Tips

- **Take** detailed notes during your call.
- **Be** polite to the person who answers the phone. Insults and mockery don't persuade.
- **Keep** it brief if you have to leave a voicemail. Call back when you can.
- **Participate** in coordinated calling efforts when possible, but remember that your individual call counts!