2015 was a watershed year for people who are lesbian, gay, bisexual, transgender and queer, and for their families, friends, and allies as well. Marriage equality became the law of the land, and a spate of administrative and legislative wins at the federal, state, and local levels offered our trans loved ones more protections than ever before. On all fronts, PFLAGers were there every step of the way, advocating for themselves and their loved ones; PFLAG’s values truly proved to be America’s values.

Yet even as we gained the freedom to marry, and safer spaces for ourselves and those we loved, we felt the implications of these wins almost instantly, as PFLAGers were always at the fore of the fight. The backlash of so-called “freedom of religion” or “freedom to discriminate” laws introduced widely across the country continues.

But PFLAGers were ready, as always, to provide support where needed, to offer opportunities for education whenever and wherever necessary, and to advocate for laws at every level of society so that we and those we love could work, play, pray, and live safely and happily.

Let’s take a look back at our work in 2015...a truly milestone year if ever there was one.
Creating Thriving Chapters

10 conference calls monthly

22 new chapters in communities across the country

400 chapters in communities across the country

PFLAG Academy Online

Sessions
Building Coalitions that Work for Everyone
But We’re on the Same Side: Conflict Resolution
Engaging Your Chapter for Trans Inclusion
Facilitation Skills for PFLAG Leaders
Finding a Cure for LGBT Healthcare Disparities
Fundraising 101
Powerful Partnerships: Making Cultural Diversity Successful
Safe Schools 201

6 new recorded sessions

360+ PFLAG members participating
Our Straight for Equality® project reached more people than ever before, bringing in new allies in the workplace, in faith communities, and in cities and towns across the country.

worked with more than 100 corporations, nonprofits, and government agencies

8 publications and dozens of other resources have been developed for PFLAG chapters

15 workplace-based trainings

30 chapters nationwide have hosted Straight for Equality® programs to invite, educate, and engage allies

100k copies of the original guide to being a straight ally have been distributed

PFLAG released the third edition of the guide to being a straight ally. It includes several new features, like an expanded version of the Straight for Equality® Ally Spectrum, updated to key content and resources, and integrated references for how to learn more via the other Straight for Equality® publications.
### Partner Organizations

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### 2015 Straight for Equality Gala

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### HOT! Event

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### Times Square

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Care with Pride™

PFLAG National partnered again on the CARE WITH PRIDE™ campaign. Created by the Johnson & Johnson Family of Consumer Companies, CARE WITH PRIDE™ supports PFLAG in our important efforts to end bullying of all youth.

Advocating to Move Equality Forward

110
White House and Administration meetings

560
Congressional visits

10
Congressional briefings and events with speaking roles

4
Federal comments filed on rules and regulations

130
Coalition meetings, actions, & sign-on letters

13
Amicus briefs submitted to Circuit Courts and The Supreme Court of the United States ensuring that our family and ally voices were heard
PFLAG in the Media

1.32 Million

PFLAG was excited to partner with USA Television on a special episode of Royal Pains, featuring trans teen—and member of the extended PFLAG family—Nicole Maines. The network released a new PFLAG PSA that aims to raise awareness about transgender issues while offering support and services for the trans community.

1.1 Million
Prancing Elites viewers

1,256,659
Vogue Magazine circulation

4.5 Million
Becoming Us Twitter impressions

320,000
J-14 Magazine circulation

1 Million
Logo Trailblazer Awards viewers

46,100 followers
59,806 likes

New Publication

And Straight for Equality® was everywhere...

“...seek out resources on your own. One of the best is guide to being a trans ally, published by PFLAG...”
—Steven Petrow, Washington Post

OUR TRANS LOVED ONES:
QUESTIONS AND ANSWERS FOR PARENTS, FAMILIES, AND FRIENDS OF PEOPLE WHO ARE TRANSGENDER AND GENDER EXPANSIVE