



**PFLAG National  
2010 Annual Report  
*Accomplishments Overview***

**PFLAG's Mission:**

Promote the health and well-being of LGBT persons, their families and friends through: support, to cope with an adverse society; education, to enlighten an ill-informed public; and advocacy, to end discrimination and to secure equal civil rights. PFLAG provides opportunity for dialogue and acts to create a society that is healthy and respectful of human diversity.

**Key Accomplishments in FY2010**

1. **Build Organization Capacity:** Provided field-based support and training to 134 chapter in 31 states, and published/distributed a new national chapter manual. Assisted in the planning and execution of 10 state/regional conferences. Conducted 12 in-person field-based Straight For Equality training programs, in addition to conference call/webinar trainings.
2. **Advancement in Public Policy :** Completed the 2010 *Bringing the Message Home* policy guide in time for August recess and worked with chapters in 10 states to schedule and attend 30 specifically targeted in-district meetings. Conducted 245 Capitol Hill lobby visits, using the unique PFLAG ally voice to educate members on key issues, including the repeal of *Don't Ask, Don't Tell*. Took a leadership role in moving the *Every Child Deserves a Family Act* forward, coordinating numerous related projects with Administration officials.
3. **Making Schools Safer:** Safe Schools team at PFLAG conducted seven certification trainings around the country, and provided followup assistance to training recipients. Launched the *Claim Your Rights* section of the PFLAG National website, and updated the DOE's training to include information on LGBT issues and *Claim Your Rights*, and currently working with DOE to monitor claims made through this effort.
4. **Focus on Faith Communities:** Developed *Straight for Equality in Faith* community resources and piloted the program in five California communities. Started phase two of development of this resource, which includes in-person and webinar train-the-trainer tools.
5. **Focus on Chapter Diversity:** Diversity Outreach Manager conducted follow-up calls with diversity outreach training participants, and continue to help them with chapter diversity projects. Hired for a part-time diversity position to help with diversity outreach, and to overhaul the diversity training and diversity Best Practices guide.
6. **Equality in the Workplace:** Under the leadership of the Director of Equality and Diversity Partnerships we facilitated 37 corporate consultations and trainings, including work with 11 new corporations, integrating local PFLAG chapters into those Straight for Equality in the Workplace trainings. We also connected with healthcare professionals through two national conferences and events to bring Straight for Equality in Healthcare trainings to medical/healthcare environments.

***Learn more at [www.pflag.org](http://www.pflag.org) today.***



**PFLAG National  
2010 Annual Report  
*Looking Forward: Goals & Plans***

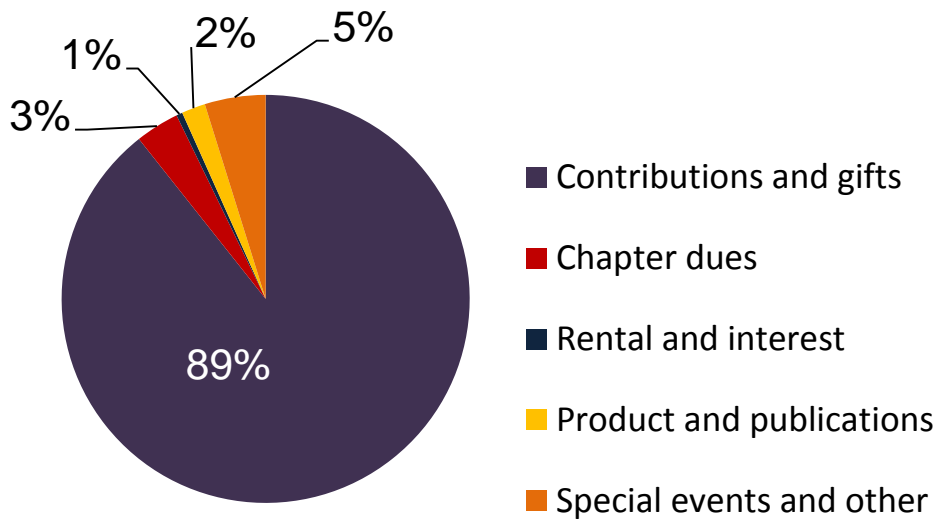
**One-Year Key Planned Accomplishments for FY2011**

1. Provide field training and one-on-one support to 100 chapters in 20 states. Create and execute a nationwide needs assessment chapter survey. Develop and institute a series of five chapter skill-building webinars, and add a video component to the Stories section of the PFLAG National website.
2. Work with our congressional sponsors to host a briefing and a hearing on the Every Child Deserves a Family Act and secure 100 co-sponsors. Develop and distribute a chapter guide to understanding the new federal hate crimes bill and to working with local law enforcement on implementation. Produce an in-district lobbying 101 video for the PFLAG National website in conjunction with our *Bringing the Message Home* program
3. Conduct eight *Cultivating Respect/Safe Schools* certification trainings around the country and provide follow-up assistance to training recipients. Table at three school-related conferences and present two workshops. Develop a Safe Schools 201 training for advanced chapters or those with the safe schools certification training and are already engaged in safe schools work.
4. Complete the formal work on the Straight for Equality in Faith Communities publication and resource guide and produce, print, and distribute to chapters. Offer six one-hour webinars to PFLAG chapter members to introduce them to the new resources and educate them about use and implementation in their chapter work. Provide in-person training on the Straight for Equality faith chapter module to 4 chapters and track implementation successes and challenges
5. Work with the Regional Directors and TNET to recruit Trans Coordinators for each geographic region. Conduct bi-monthly topic-specific diversity conference calls. Provide five diversity initiative seed grants to chapters working to expand their outreach.
6. Facilitate 25 corporate Straight for Equality in the Workplace trainings in 10 new corporations. Develop and offer three new workplace training to corporate clients. Exhibit and/or present at two non-LGBT workplace-focused events.

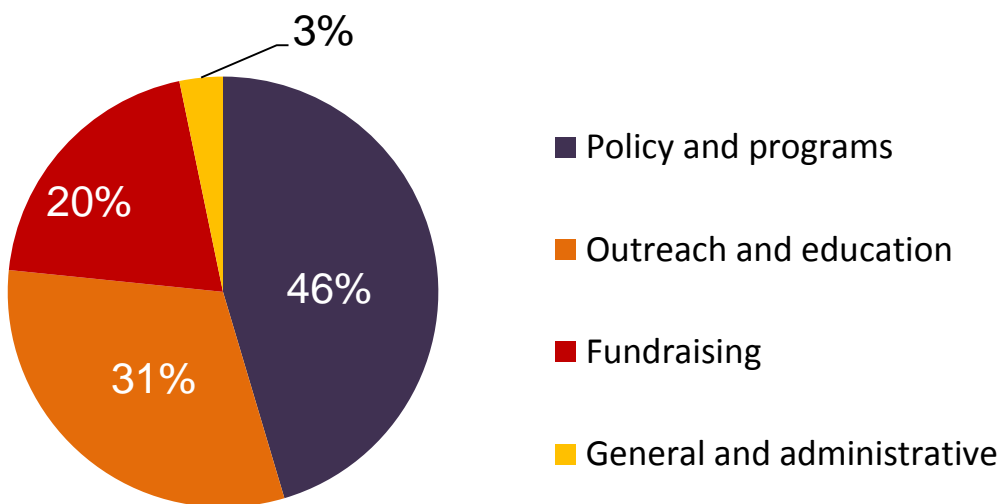


**PFLAG National  
2010 Annual Report  
Financial Results**

**Revenue & Support**



**Expenses**





**PFLAG National  
2010 Annual Report  
Financial Results**

	<b>2010 Total</b>	<b>2009 Total</b>
<b>Revenue and Support</b>		
Contributions and Gifts	\$ 2,361,314	\$ 2,764,057
Conference Income	-	21,000
Chapter Dues	91,872	99,496
Sublease Rental	12,857	50,417
Product and Publications	49,819	36,567
Special Events	122,542	259,509
(Loss) Gain on Sale of Investments	95	(33,378)
Other Income	4,817	3,756
<b>Total Revenue and Support</b>	<b>\$2,643,316</b>	<b>\$3,201,424</b>
<b>Expenses</b>		
Policy and Programs	1,322,319	1,520,265
Outreach and Education	909,452	941,877
General Administration	94,811	165,731
Fundraising and Development	586,294	552,953
<b>Total Expenses</b>	<b>2,912,876</b>	<b>3,180,826</b>
<b>Change in Net Assets</b>	<b>(259,560)</b>	<b>20,598</b>
<b>Net Assets, Beginning of Year</b>	<b>2,205,734</b>	<b>2,185,136</b>
<b>Net Assets, End of Year</b>	<b>\$ 1,936,174</b>	<b>\$ 2,205,734</b>

**To see complete audited financial statements, please visit [www.pflag.org/financials](http://www.pflag.org/financials)**



**PFLAG National  
2010 Annual Report  
*National Staff Listing\****

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Executive Director

**Veronica Browne-Barnes**  
Executive Office Administrator

**Field and Policy:**

**Elizabeth Brown**  
Director of Policy and Programs

**J. Rhodes Perry**  
Associate Director, Policy and Programs

**Cesar Hernandez**  
Field and Policy Manager, Western Region

**Jamie Curtis**  
Field and Policy Coordinator, Eastern Region

**Brooke Smith**  
Field and Policy Coordinator, Central Region

**Mekina Morgan**  
Diversity Outreach and  
Safe Schools Coordinator

**Erin Williams**  
Chapter Services Coordinator

**Equality Partnerships:**

**Jean-Marie Navetta**  
Director of Equality Partnerships

**Communications:**

**Jean-Marie Navetta**  
Director of Communications

**Development:**

**Matthew Boyer**  
Director of Development

**Jared Harrison**  
Manager of Corporate & Foundation Giving

**Jay Day**  
Events Manager

**Adam Kramer**  
Senior Development Coordinator,  
Individual Gifts

**Operations:**

**David C. Manuel, Jr.**  
Director of Operations

**Jamie Henkel**  
Operations Assistant

*\*Listing as of September 30, 2010.*



**PFLAG National  
2010 Annual Report  
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\*Listing as of September 30, 2010.



**PFLAG National  
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*Our Supporters***

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**PFLAG National would also like to thank our corporate supporters such as Chubb Group of Insurance Companies, Barefoot Wine & Bubbly, Harrah's Entertainment, Microsoft, Prudential, Kimpton Hotel, Kaiser Permanente and others who supported us through smaller donations, giving campaigns and in-kind support.**



**PFLAG National  
2010 Annual Report  
*Our Supporters***

***\*\*A special thank you  
to those who have supported  
our work through bequests\*\****

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**PFLAG National  
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**PFLAG National**  
**2010 Annual Report**  
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