



Report to Members

2015 was a watershed year for people who are lesbian, gay, bisexual, transgender and queer, and for their families, friends, and allies as well. Marriage equality became the law of the land, and a spate of administrative and legislative wins at the federal, state, and local levels offered our trans loved ones more protections than ever before. On all fronts, PFLAGers were there every step of the way, advocating for themselves and their loved ones; PFLAG's values truly proved to be America's values.

Yet even as we gained the freedom to marry, and safer spaces for ourselves and those we loved, we felt the implications of these wins almost instantly, as PFLAGers were always at the fore of the fight. The backlash of so-called "freedom of religion" or "freedom to discriminate" laws introduced widely across the country continues.

But PFLAGers were ready, as always, to provide support where needed, to offer opportunities for education whenever and wherever necessary, and to advocate for laws at every level of society so that we and those we love could work, play, pray, and live safely and happily.

Let's take a look back at our work in 2015...a truly milestone year if ever there was one.

Creating Thriving Chapters



10

conference calls monthly

400

chapters in communities across the country

22

new chapters
in communities
across the country

PFLAG Academy Online

Sessions

Building Coalitions that Work for Everyone
But We're on the Same Side: Conflict Resolution
Engaging Your Chapter for Trans Inclusion
Facilitation Skills for PFLAG Leaders
Finding a Cure for LGBT Healthcare Disparities
Fundraising 101
Powerful Partnerships: Making Cultural Diversity Successful
Safe Schools 201

6

new recorded sessions

PFLAG members participating

360+

Expanding Equality in the Workplace

straight
FOR
equalitySM

Our Straight for Equality® project reached more people than ever before, bringing in new allies in the workplace, in faith communities, and in cities and towns across the country.

worked with more than

100

corporations, nonprofits, and government agencies

unique learning sessions

15

71

workplace-based trainings

8

publications and dozens of other resources have been developed for PFLAG chapters

30

chapters nationwide have hosted Straight for Equality® programs to invite, educate, and engage allies

100k

copies of the original *guide to being a straight ally* have been distributed

THIRD EDITION

the incredibly detailed honest forthright fully comprehensive completely blunt shockingly simple wonderfully helpful and witty exposition on a topic that sometimes makes people blanch but really shouldn't because this compelling open and straight to the point no pun intended little publication will demystify the secret world of gay people and be your tried and trusted

**guide
to being a
straight ally***

PFLAG released the third edition of the *guide to being a straight ally*. It includes several new features, like an expanded version of the Straight for Equality® Ally Spectrum, updated to key content and resources, and integrated references for how to learn more via the other Straight for Equality® publications.

Partner Organizations

Diamond Partners

Folger
Levin

Johnson & Johnson

KPMG

WELLS
FARGO

Platinum Partner



THOMSON REUTERS

Gold Partners

American Airlines



CHOBANI™



Marriott

MetLife



Silver Partners



CREDIT SUISSE



JENN-AIR®



WILMERHALE®

Bronze Partners



Bloomberg



COMCAST
NBC UNIVERSAL

DTCC



IPG

Kellogg's



sodexo
QUALITY OF LIFE SERVICES

2015 Straight for Equality Gala



HOT! Event

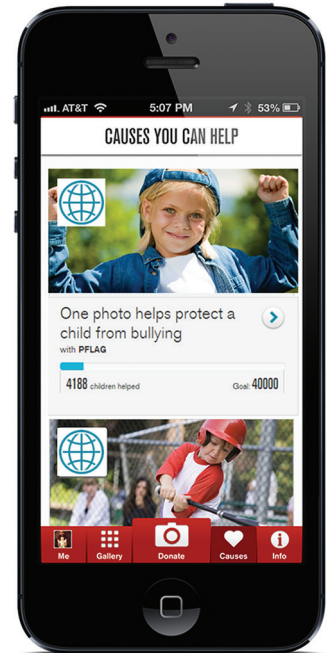


Times Square



Care with Pride™

PFLAG National partnered again on the CARE WITH PRIDE™ campaign. Created by the Johnson & Johnson Family of Consumer Companies, CARE WITH PRIDE™ supports PFLAG in our important efforts to end bullying of all youth.



Advocating to Move Equality Forward

110

White House and Administration meetings

560

Congressional visits

10

Congressional briefings and events with speaking roles

4

Federal comments filed on rules and regulations

130

Coalition meetings, actions, & sign-on letters

13

Amicus briefs submitted to Circuit Courts and The Supreme Court of the United States ensuring that our family and ally voices were heard



PFLAG in the Media

1.32 Million



PFLAG was excited to partner with USA Television on a special episode of Royal Pains, featuring trans teen—and member of the extended PFLAG family—Nicole Maines. The network released a new PFLAG PSA that aims to raise awareness about transgender issues while offering support and services for the trans community.

1.1 Million
Prancing Elites viewers

1,256,659
Vogue Magazine circulation

4.5 Million
Becoming Us Twitter impressions



320,000
J-14 Magazine circulation

1 Million
Logo Trailblazer Awards viewers

 **46,100** followers

 **59,806** likes

New Publication

And Straight for Equality®
was everywhere...



The Washington Post
DiversityInc

“...seek out resources on your own. One of the best is guide to being a trans ally, published by PFLAG...”

—Steven Petrow, Washington Post

**OUR TRANS
LOVED ONES:**

QUESTIONS AND ANSWERS FOR
PARENTS, FAMILIES, AND FRIENDS
OF PEOPLE WHO ARE TRANSGENDER
AND GENDER EXPANSIVE