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as of October 1, 2021

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as of October 1, 2021

Liz de Jesus (she/her)

Regional Directors Council Chair

Kathy Halbrooks (she/her)

South Atlantic (KY, NC, SC, TN)

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Jumel Howard (he/him)

Mid-Atlantic (DC, DE, MD, VA, WV)

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Mountain West (AZ, CO, NM, UT, WY)

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Kathy Munzinger (she/her)

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Amy Orwig (she/her)

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North Atlantic (NY, NJ, PA)

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Mid-Pacific (Northern CA, NV)

For an up-to-date list of PFLAG National's Board of Directors and Regional Directors, visit <u>pflag.org/about/our-people</u>.

## **MISSION**

Our mission is to build on a foundation of loving families united with LGBTQ+ people and allies who support one another, and to educate ourselves and our communities to speak up as advocates until all hearts and minds respect, value and affirm LGBTQ+ people.

### **VISION**

PFLAG envisions a world where diversity is celebrated and all people are respected, valued, and affirmed inclusive of their sexual orientation, gender identity, and gender expression.

For PFLAG National's updated Vision and Mission, visit <u>pflag.org/mission</u>.

# MESSAGE FROM THE PRESIDENT AND EXECUTIVE DIRECTOR

### Dear PFLAG family:

There are no two ways about it: we are living in a dark time. Through our conversations with PFLAGers across the country, we know you are struggling. Not only are we in the third year of a global pandemic that continues to disrupt our daily lives, but our community is facing a tsunami of legislative and other attacks. From efforts to limit inclusive education, to book banning in libraries and schools, to the record waves of anti-trans legislation and fear mongering—and the continued record numbers of murders of trans women of color—these brutal assaults on our rights and our very existence are exhausting, demoralizing and, frankly, makes us furious.

But they're not going to win. They're not going to win because of you. Your passion. Your resilience. Your creativity and your heart. All of that is more important than ever.

The year 2023 marks PFLAG's 50th anniversary as an organization. This month, June 25th, marks 50 years since Jeanne Manford marched alongside her gay son, Morty, in New York's Christopher Street Liberation Day March. Her handmade sign calling on parents to "unite in support of our children" was the historic moment that would launch the organization you're a part of today. Morty was an activist, Jeanne was his advocate and ally. He encouraged her to start PFLAG and, at his urging, she started this organization that only could have been founded by a loving family ally. Their unity is PFLAG's superhero origin story and this sense of allyship has fueled us for five incredible decades. And while that is something to celebrate, it hasn't been an easy fifty years. We haven't ended discrimination. We haven't ended fear. History is prologue: parents, families, and allies still need to put themselves strongly on the line—to speak out and fight back, just like Jeanne did starting in 1972, and as you do every single day.

The world has changed so much since then, as has the LGBTQ+ community, including PFLAG. Over the coming weeks and months we'll be introducing changes that are the result of deep listening to your concerns and your needs. You've shared so much with us about what you feel is and isn't working about our organization. You spoke. We listened. And now, we're putting into action your feedback and suggestions so we can continue to inspire

hard-working activists, allies, and advocates across the country for decades to come.

You told us what you value most about PFLAG is that we're a warm, welcoming space. You told us, "We are the people who bring the love. PFLAG is like coming home." It's vital to you that PFLAG is nonjudgmental. You told us that real stories are valuable and they're what change hearts and minds. You're proud of the deep humanity behind the work we do. You value that our messaging leads with love. You told us you like that we provide good resources. You also believe we have a high "brand recognition" in the LGBTQ+ community, which simply means our community knows who we are.

You also shared with us where we have room for improvement.

We learned that we could do better in articulating what we do. That we don't have the same sort of mainstream recognition as other major LGBTQ+ organizations. We don't have a consistent look and feel, or way that we communicate about PFLAG. We need more unification from chapter to chapter. And perhaps most importantly, you shared that PFLAG doesn't always reflect the lived diversity of the entire LGBTQ+ community, and could be a lot more inclusive.

All of this resonated with us. It's vital that we look to the future, a future that encompasses all LGBTQ+ people and their loved ones, no matter their economic backgrounds, their races or ethnicities, their disabilities, their faith traditions, and no matter where or how they live. The PFLAG we're building will be the diverse, inclusive organization that you want it to be—and must be—if we are to unite to fight the attacks on our community.

Unity is a key part of a successful organization, and we have work to do there, too. Through soliciting your honest feedback, we found PFLAG has some operational challenges to face. The role of PFLAG National—and the relationship between PFLAG National and chapters—isn't always clear, and in the face of all of the current attacks, we need clarity and intentionality to support you and your work.

These are challenges that we take seriously. We're an organization powered by volunteers and it's vital that you feel supported in your





work. The changes we're implementing will help open up lines of communication and lead to a stronger, more defined, more consistent organization.

Finally, some of you told us our look and feel is outdated—and you're right. While our history is important and a part of our strength, it's vital PFLAG is as modern as our members and causes. That's why we're developing a new look, including a new logo, to launch in time for our 50th anniversary next year. Knowing that chapter budgets are stretched thin doing PFLAG's work, PFLAG National will provide support to update chapter materials using our new design. We'll create a brand toolkit that is consistent with the new national branding and will allow space for chapters to personalize materials. We'll also reach out to chapter leaders for input as we roll out special PFLAG Pride Packs for our 50th anniversary, which, as always, will be delivered at no cost—so that every chapter will be ready to celebrate PFLAG's 50th anniversary cohesively, and in style.

All of these changes (which you can read more about in the June 2022 issue of PFLAGpole) are to help us do our collective work even better. To ensure PFLAG is running in the most effective way possible to affect the greatest change. And, to be frank, these changes are happening because we can't afford to lose. We can't afford not to try to do our best to protect our kids. PFLAG exists to help that trans teen in Alabama who's being told they can no longer access gender-affirming healthcare. We're here to support that bisexual child in Idaho who feels alone and misunderstood. We want to support that family in the Bible belt who are struggling to honor their faith and love their LGBTQ+ child.

Thank you for being a part of this great organization and for being on the right side of history. Thank you for always leading with love.

Kathy Godwin

President, PFLAG National

Kathy AW Solwin

Brian K. Bond

Executive Director, PFLAG National

### **2021: THE YEAR IN REVIEW**

More than a year into a global pandemic, PFLAG National continued to build on the many digital tools and virtual resources created in 2020. Even with cities and states reopening as the number of vaccinated people slowly climbed, PFLAG chapters continued to take great advantage of the PFLAG Connects program. PFLAG National grew its staff, its visibility, and its effectiveness—and PFLAGers were #PFLAGProud, all year long.

Here's a look at 2021, by the numbers.

### CONNECTING ACROSS THE COUNTRY THROUGH PFLAG CONNECTS

Initiated in April 2020 in response to the COVID-19 pandemic, PFLAG Connects provides tools, resources, live broadcasts, and virtual meeting spaces for our volunteer chapter leaders to bring their in-person meetings, activities, and support services online. PFLAG Connects continues to provide resources to the PFLAG Chapter Network, including access to the virtual platform, up-to-date educational materials from the national staff, and best practices to help deliver great online meetings and events. Over half of our chapters continue to meet virtually at least once a month, which has allowed our chapters to expand their reach and impact. Additionally, as our chapters have become familiar with virtual meetings, we have seen them embrace this and ask what additional programming resources they can utilize to benefit their chapter and community, such as short-form videos, educational resources, fundraising training, and more.

### MEETING THE NEEDS OF ALL FAMILIES THROUGH PFLAG CONNECTS: COMMUNITIES

Building on the success of PFLAG Connects, PFLAG National launched PFLAG Connects: Communities, national virtual support meetings for communities of color, where people with shared intersectional experiences can connect each month, and ask questions and learn from others who have been through similar experiences. The first PFLAG Connects: Communities meeting, serving Latino LGBTQ+ people and their families, met in October; the first meeting for Black/African-American families met in November; and the first meeting for families of Asian, Asian-American, and Pacific Islander descent, met in January. Learn more at pflag.org/ connects/communities.

## **SUPPORT**



### CHAPTER ENGAGEMENT

NEW CHAPTERS IN 2021 (\*\*)

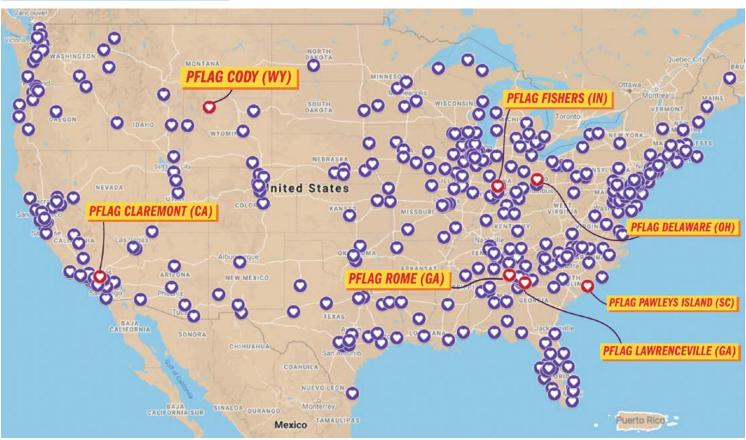
Pawleys Island, SC Delaware, OH

Fishers, IN

Lawrenceville, GA

Rome, GA

Cody, WY Claremont, CA





### **EDUCATION**

LEARNING & INCLUSION

150 WORKPLACE LEARNING SESSIONS DELIVERED

45 NEW CLIENTS

85 COMPANIES

14,000 INDIVIDUALS TRAINED





### Something to Talk About Live!

Something to Talk About Live!, a weekly broadcast with PFLAG National staff and special guests wrapped its second season having hosted more than 80 episodes. Topics covered everything from guncles to finding a queer hairstyle to anti-transgender legislation in the states and LGBTQ+ mental health. Special guests have included movement leaders like Alison Gill and Earl Fowlkes, authors Angela Chen and Steven Rowley, and small business owners like Lisa Cannistraci and Andrew Zarro. Learn more at pflag.org/somethingtotalkabout.

### PFLAG ACADEMY ONLINE

### Topics Covered (New Sessions in Bold):

LGBTQ+ Sex Ed: Health, Rights, and Pleasure (presented by PFLAG National Board Member Antón Castellanos Usigli)

Supporting Trans & Nonbinary
Loved Ones: What Would You Do?

Learning Skills to Pay the Bills: A PFLAG Chapter Treasurer Primer

Change the World in Two Minutes: How to Share Your Story (new to virtual platform)

Be Kind, Rewind: Recognizing Your Role in Building Inclusion

The Equality Act: Taking Action to Advocate for Crucial Legislation What The Plus: Understanding and Supporting Expansive LGBTQ+ Identities

But We're On the Same Side: Conflict Resolution for PFLAG Chapters

Don't Know Much About LGBTQ+ History?: The Ultimate LGBTQ+ History and Culture Extravaganza

Bi+ 101: Understanding and Supporting People Who Are Bi+

Checking Under the Hood: Digital Tune-Ups for PFLAG Chapters Training Toolkit

Advanced Bi+ Allyship: Going Beyond the "Bi"nary LIVE WEBINARS

1,577 REGISTRANTS

584 LIVE PARTICIPANTS

3,000 ON-DEMANE

### **ADVOCACY**

### ADVOCACY, POLICY, & PARTNERSHIPS

PFLAG MEMBERS AND SUPPORTERS FROM 27 STATES MET WITH FEDERAL LEGISLATORS AND STAFFERS TO TELL THEIR FAMILY STORIES, HIGHLIGHTING THE IMPORTANCE OF EQUALITY EVERYWHERE, FOR EVERYONE, AT ALL TIMES.

YIRTUAL HILL MEETINGS BY PFLAG NATIONAL STAFF TO COUNSEL ON BILLS AND MOVE THEM FORWARD.

SIGN-ON LETTERS AND 7 HEARING WITNESS TESTIMONIES SUBMITTED, PLUS ONE OF FIVE EQUALITY ACT WITNESSES, BOARD MEMBER DR. EDITH GUFFEY, MSW.

FEDERAL COMMENTS AND WHITE HOUSE AND ADMINISTRATION MEETINGS TO INFLUENCE POLICY.



PFLAGers continued to raise their voices this year, as a new, pro-equality Administration spirited optimism for LGBTQ+ support and inclusion. At the federal level, a much-needed expansion

of the Civil Rights Act of 1964 passed the House and earned a Senate Judiciary Committee hearing. PFLAG National Board member Edith Guffey was one of only five witnesses testifying on the bill, sharing her story as the mother of a Black transgender non-binary child. On the state front in 2021, more than 350 anti-LGBTQ+ bills—including 197 anti-trans bills—were introduced in 35 states; of these bills, 55 alone were introduced in Texas. While more were defeated than passed, nine states as of this writing—Alabama, Arkansas, Mississippi, Montana, South Dakota, West Virginia, Florida, Tennessee, and Texas—codified a trans athlete ban into law this year, and one state—Arkansas—passed a trans youth healthcare ban. PFLAGers across the country continue to do the work of beating back bad bills and advancing protective and positive ones.

### MOVING EQUALITY FORWARD

The 2021 **Moving Equality Forward Event**—held virtually this year—honored legislative champions of equality and provided an opportunity for PFLAG supporters to learn about PFLAG National's new initiatives to support LGBTQ+ people and their families during the pandemic. Honorees and speakers included:



Senator Tammy Baldwin (WI)
Founding Co-Chair,
Congressional LGBTQ+
Equality Caucus 2021
PFLAG National Champion
of Justice Award



Senator Jeff Merkley (D-OR)



Congressman
David Cicilline (RI-01)
Chair, Congressional
LGBTQ+ Equality Caucus
Congresswoman



Pramila Jayapal (WA-07) Vice Chair, Congressional LGBTQ Equality Caucus; Co-chair, Transgender Equality Task Force



Congresswoman Marie Newman (IL-03)



BD Wong

Host, Tony-Award

Winning Actor

**Delaware State Senator** 

Sarah McBride (SD-1)



Chairman Mark Takano (CA-41) Co-Chair, Congressional LGBTQ+ Equality Caucus

### COMMUNICATIONS

#### GROWING NATIONAL VISIBILITY FOR PFLAG

PFLAG's visibility grew significantly in the last year, thanks to the expansion of the PFLAG National team, a variety of well-attended broadcasts and strong media partnerships, and the strength of the work of the PFLAG Chapter Network. From the love shared with parenting people on the first annual #PFLAGParentDay broadcast to our Oreo #ProudParent campaign, PFLAG National's special Pride Month limited series What Makes Pride (which highlighted queer, BIPOC organizations and leaders), to the short film A PLACE TO CALL HOME—featuring AAPI PFLAG families with LGBTQ+ kids—PFLAG could be found almost anywhere you looked.

### PFLAG National Highlights

### Good Housekeeping Magazine:

"How to Support Your LGBTQ+ Kid When He, She or They Come Out" [pflagnation.al/ghm]

**CNN** (and syndicated):
"Why Jojo Siwa's Coming Out
Is Such A Massively Big Deal"

[pflagnation.al/cnn]

Washington Post (The Lily):
"This dad started a swimwear line with his transgender daughter.
It's giving other families hope"

[pflagnation.al/lily]

The Daily Beast: "The Senate Equality Act Hearing Showed Why America So Needs the Equality Act" [pflagnation.al/dailyb]

**DiversityInc**: "DiversityInc Remembers Marriott CEO Arne Sorenson as a Visionary Leader" [pflagnation.al/divinc]

**USA Today**: "I hardly ever see myself represented': New PFLAG documentary spotlights Asian mothers, LGBTQ kids" [pflagnation.al/usat]

### PFLAG Chapter Highlights

PFLAG Cedar Rapids/**The Gazette**: "Iowa's LGBTQ policies offer protection, but there's still work to be done" [pflagnation.al/gaz]

PFLAG Atlanta/**Univision**: "Proyecto de ley en Georgia plantea un panel para evaluar los genitales de niñas transgénero en deportes escolares" [pflagnation.al/uni]

PFLAG Howard County/

The Baltimore Sun: "Advocates in disability and LGBTQ communities call Howard's gender-inclusive restroom bill a 'great victory'" [pflagnation.al/sun]

PFLAG Austin and PFLAG
Manhattan Beach/The Today
Show with Hoda and Jenna: "How
to best support your LGBTQ child"
[pflagnation.al/today]

#### Traditional Media

1,300

STORIES PLACED-NATIONAL, REGIONAL, AND LOCAL-FROM OCTOBER 1, 2020-SEPTEMBER 30, 2021 (FY2021).





86.9 K FOLLOWERS

95.6K FOLLOWERS

35.9K FOLLOWERS

in 3.3K followers
(A30.4%)

A combined:

221.6K FOLLOWERS

17.7M IMPRESSIONS

764.2K ENGAGEMENTS

### **MEDIA CAMPAIGNS**

#### PFLAG PARENT DAY

On Sunday, May 23, 2021, PFLAG National celebrated its first PFLAG Parent Day, a day to celebrate parenting people—moms, dads, and nonbinary parents; parents by blood, foster care, and adoption; found/chosen family; teachers, healthcare workers, and more—who show up for LGBTQ+ folks. Watch the broadcast at <a href="mailto:pflag.org/">pflag.org/</a> ParentDay2021.







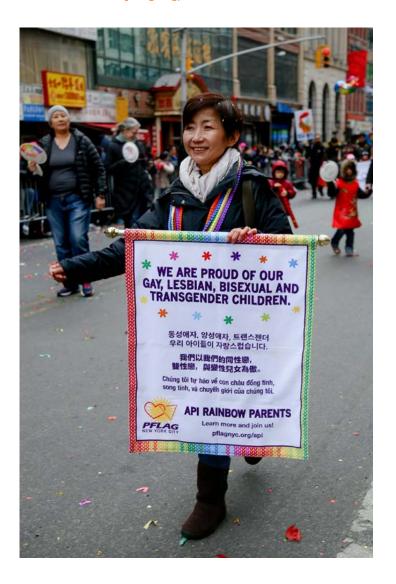
### OREO #PROUDPARENT

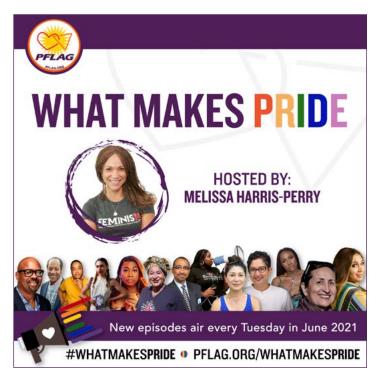
The #ProudParent campaign is PFLAG National's partnership with OREO, aimed at empowering and inspiring parents, families, and allies of to come out in loud, public support. Because every time a parent comes out in support of their child they inspire others to do the same—making the world a more accepting, affirming, and compassionate place. This year's #ProudParent film shows the love between Jen and Amy, exploring parent-child relationships, and the challenges of bringing a partner home for the first time—especially for the LGBTQ+ community. The film highlights the true importance of family love, support, and affirmation. Watch the film at pflag.org/ProudParent.

### MEDIA CAMPAIGNS

#### A PLACE TO CALL HOME

In honor of Asian, Asian-American, and Pacific Islander (AAPI) Heritage Month in May 2021, PFLAG National produced a new documentary short film, A Place to Call Home, directed by filmmaker Stephanie Tran. A Place to Call Home features four PFLAG mothers of AAPI descent, sharing their journeys with their LGBTQ+ kids. The film, available in English as well as with subtitle translations in Korean, Traditional Chinese, Simplified Chinese, Japanese, Vietnamese, Tagalog, and Hindi, can be viewed at pflag.org/APlaceToCallHome.





#### WHAT MAKES PRIDE

What Makes Pride is a series from PFLAG National, hosted by Melissa Harris-Perry, dedicated to uplifting the work and lives—and sharing the stories—of LGBTQ+ BIPOC people, communities, and grassroots organizations. In a year marked by social upheaval, growing white supremacist movements, and a global pandemic, organizations led by and for people who are queer, transgender, Black, Indigenous, and people of color are creating transformational change in communities. What Makes Pride focused the lens on their stories, their work, and the LGBTQ+ BIPOC leaders who embody Pride in 2021. Watch every episode at pflag.org/WhatMakesPride.

### **AWARDS**

### THE 2021 PFLAG NATIONAL CHAPTER AWARDS

### Celebrating our chapters at our first virtual National Convention

In 2019, PFLAG National celebrated We Are the Change in Kansas City. It was an exciting three days, full of learning, fun, friendship, and hard work. Little did attendees know that it would be the last time there would be an in-person PFLAG gathering for nearly two years.

But PFLAGers know that the work never stops—especially not during a pandemic, when LGBTQ+ people and their families are facing a multitude of challenges. That's why this year's We Are the Change: The 2021 PFLAG National Convention went COVID-safe and virtual.

Nearly 600 attendees, made up of both longtime PFLAGers and PFLAG newcomers, participated in three days of listening, learning, and connecting, PFLAG style, with shorter days and deeper dives on critical issues and timely topics. A major highlight? The opportunity to recognize the incredible contributions of four PFLAG chapters and their leaders who really met the moment in their work.

PFLAG National and convention attendees were proud to celebrate the achievements of these chapters during *We Are the Change*. We look forward to our next convention, which will take place in 2023—hopefully in person—when PFLAG will celebrate its 50th anniversary.



# We Are the Change THE 2021 PFLAG NATIONAL CONVENTION



**PFLAG Gillette** was honored for their incredible response when the local library—and community—found itself under attack by anti-LGBTQ activists. The chapter was instrumental in maintaining safety and pride for the community, a best-practice response that PFLAG National staff shared as a case study in a new toolkit for PFLAG chapter leaders across the country.

### **AWARDS**



a vast diversity of support meetings for the local community and educational presentations for corporate partners. The chapter also had an extensive record of advocacy at the federal, state, and local levels, most notably in meeting with senior staff from Senator Portman's office in support of the Equality Act.



**PFLAG Jersey Shore** was ahead of the curve in creating inclusive virtual spaces; they saw a critical need for support in the community and quickly adjusted their programming to meet that need. From virtual meetings to social media savvy, PFLAG Jersey Shore brought a beautiful digital touch, leading with love at all times.



**PFLAG Riverview** succeeded in building a thriving virtual community via *PFLAG Connects* in the wake of the pandemic. This is especially notable, because the chapter had only one in-person meeting before having to pivot online. That they created a community of roughly 45 families in their first year is truly a success to be celebrated.

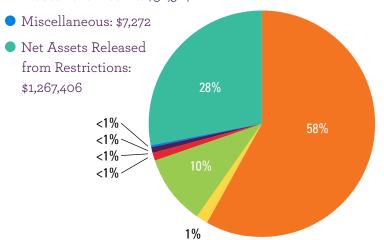
## FINANCIAL REPORT

### FISCAL YEAR 2021

October 1, 2020 to September 30, 2021

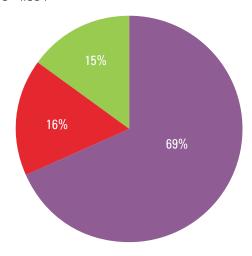
## TOTAL REVENUE: \$4,522,946

- Contributions: \$2,634,024
- Ohapter Dues: \$67,239
- Training Service Fees: \$464,650
- Publication Sales: \$40,426
- Events: \$9,414
- Investment Income: \$32,514

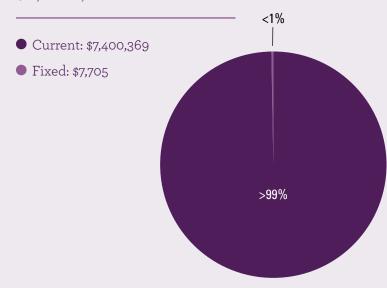


## TOTAL EXPENSES: \$3,399,027

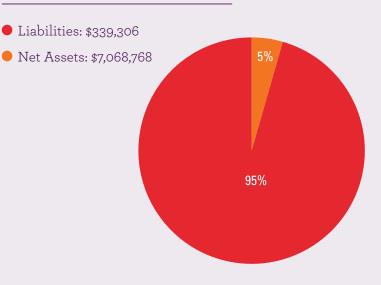
- Programs: \$2,329,101
  - Chapter Network: \$792,504
  - Education and Advocacy: \$1,536,597
- Fundraising: \$565,572
- Administration: \$504,354



## TOTAL ASSETS: \$7,408,074



## TOTAL LIABILITIES & NET ASSETS: \$7,408,074



### CONTRIBUTORS

PFLAG National's life-saving work is made possible by the generous support of individual donors, chapter members, corporate partners, and foundations.

Future annual reports will recognize individual donors that give a gift of \$250 or more. If you are a donor but would not like your name listed in our annual report, please contact the Development Department at 202-467-8180 or give@pflag.org.

FOUNDATION PARTNERS

The David H. Bohnett Foundation

The Gill Foundation

The Evelyn and Walter Haas Jr. Fund

The Pritchard Foundation

Wellspring Philanthropic Fund

Special thanks to the **National Philanthropic Trust** for their generous impact grant in 2020 which continues to support PFLAG National this year. When the pandemic limited community resources for LGBTQ+ people and their families, this grant propelled PFLAG National's ability to meet the diverse needs of families across the country with critical support, education, and advocacy services.

TITANIUM SPONSORS











PLATINUM SPONSOR



#### **GOLD SPONSORS**















#### SILVER SPONSORS

























#### **BRONZE SPONSORS**





































































### WAYS TO SUPPORT PFLAG NATIONAL

#### DONATE

PFLAG National's life-saving work for LGBTQ+ people and their families is made possible due to the generous support of our donors. You can make a one-time gift securely online at <a href="mailto:pflag.org/donate">pflag.org/donate</a> or mail your donation by check to PFLAG National, 1625 K Street NW, Suite 700, Washington, DC 20006.

#### BECOME A MONTHLY DONOR

Through the PFLAG Guardian Giving program, you can help sustain our programs with affordable monthly donations via credit or debit card. As a Guardian, your membership in PFLAG is automatically renewed each year. This helps PFLAG reduce its cost of annual membership renewals and reminder notices, and means less mail in your mailbox. You can sign up to become a monthly donor at <a href="mailto:pflag.org/donate">pflag.org/donate</a> and check the box "Make my donation monthly."

### WORKPLACE GIVING AND EMPLOYER MATCHING GIFTS

If your employer has a matching gift program, your donation to PFLAG National may be eligible to be doubled or even tripled! Many employers sponsor matching gift programs and will match any charitable contributions or volunteer hours made by their employees, retirees, and/or employees' spouses.

If you give through the Combined Federal Campaign (#11948), United Way (#36839), or other workplace giving campaign, please consider including PFLAG National.

#### PLANNED GIVING

Leave a legacy of love by including PFLAG National in your will or other estate plan. Making a planned gift

automatically enrolls you in our Jeanne Manford Legacy Giving Circle, a group of generous supporters who have ensured that PFLAG National's support for LGBTQ+ people and their families continues on for generations to come.

### OTHER WAYS TO DONATE

There are many other ways to make a gift to PFLAG National: corporate or foundation grants, gifts of stock; in memory or in honor of gifts; donations through Facebook, Instagram, or other social media; or selecting PFLAG National as your charity of choice when shopping on AmazonSmile or other giving platforms. Please contact the PFLAG Development Department at 202-467-8180 or give@pflag.org with questions.

#### JOIN OR START A PFLAG CHAPTER

PFLAG National has hundreds of chapters in all 50 states and the District of Columbia that meet both in-person and virtually to support LGBTQ+ people and their families in their communities. To find the chapter nearest you, visit pflag.org/find.

If there is not yet a chapter near you, start one! Contact the PFLAG Chapter Engagement Department at chapterservices@pflag.org to get help on starting a PFLAG chapter in your area.

#### FOLLOW US ON SOCIAL MEDIA

- facebook.com/pflag
- twitter.com/pflag
- instagram.com/pflag
- tiktok.com/@pflag
- youtube.com/pflag
- in linkedin.com/company/pflag-s4equality

### PFLAG NATIONAL STAFF

as of October 1, 2021



Brian K. Bond (he/him)
Executive Director



**(she/her)**Director of Chapter
Engagement

Jamie Curtis



Corvo Leung (they/them)
Individual Giving Administrator



Shaymaa Al Ani (she/her)
Senior Accounting and HR Coordinator



Jamelle Dooley (he/him)
Chapter Services
Coordinator



Laura McGinnis (she/her) Media Relations Manager



Maggie Ardiente (she/her)

Director of
Development



Charlie Everett (they/them) Chapter Engagement Coordinator, Midwestern Region



Liz Owen (she/her)
Director of
Communications



Sachelle Brooks (she/her)

Chapter Engagement Coordinator, Southern Region



Laura Galeano (she/her/ella) PFLAG Connects

Manager



Navetta (she/her/ella) Director of Learning

Jean-Marie

Patrick Cochran (he/him)

Advocacy & Policy Engagement Senior Coordinator



Mackenzie Harte (they/them)

Learning & Inclusion
Coordinator



Greg Rokisky (he/him)

& Inclusion

Social Media and Digital Content Manager



Shaun Connors (he/him)

Chapter Engagement Manager, Northern Region



Jamie Henkel (she/her)

Learning & Inclusion Manager



Diego M. Sanchez (he/him)

Director of Advocacy, Policy, and Partnerships



Serge Hyacinthe (he/him)

Director of Finance and Operations



Rakhel Silverman (they/them)

Chapter Engagement Coordinator, Western Region



Brooke Smith (she/her)

Chief Information Senior Manager

For an up-to-date list of PFLAG National's staff with contact information, visit pflag.org/about/our-people.

### **PFLAG National**

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(202) 467-8180

info@pflag.org

