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## MEDIA ADVISORY

**Your City, Your State** – Begin text of your media advisory here. You want to use this format to let the media know about an upcoming event or program. This should have the basics of the event, easy-to-read where, what, when, and information about opportunities available to them (if any).

**What:** Beaverton PFLAG Rally for Marriage

**When:** April 4, 2008, 2:00 p.m.

**Where:** 1234 Main Street, Beaverton, OR 97004 (in front of City Hall)

**Media opportunities:** One-on-one interviews with Beaverton PFLAG president Jane Doe and other PFLAG members.

**Contact:** Jim Smith, Media Chair, (503) 555-1234 – cell

Keep this advisory to one page.

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*PFLAG is an organization of LGBTQ+ people, parents, families, and allies who work together to create an equitable and inclusive world. We are hundreds of thousands of people and hundreds of chapters from coast to coast who are leading with love to support families, educate allies, and advocate for just, equitable, and inclusive legislation and policies. Since our founding in 1973, PFLAG works every day to ensure LGBTQ+ people everywhere are safe, celebrated, empowered and loved. Learn more, find support, donate, and take action at [pflag.org](http://pflag.org).*