



On October 19-22, 2023, PFLAG leaders, members and supporters—along with philanthropic partners and influencers—will gather in person in Washington D.C. for *Learning With Love: The 2023 PFLAG National Convention*.

Participants will network, share best practices and strategies around PFLAG’s pillars of support, education and advocacy within their communities. With workshops, roundtable discussions, and engagement opportunities available, the PFLAG National Convention will give you an opportunity to connect directly with our members, supporters and partners and help uplift your company and brand’s commitment to LGBTQ+ diversity, equity, and inclusion.

PFLAG’s history and impact is rich (we encourage you to learn more from outlets like [The New Yorker](#) and [NPR](#)) and the sky's the limit for in-person activations.

We hope you will consider partnering with us to celebrate 50 years of Leading With Love—and Learning With Love.

Presenting Partner: \$250,000

- “Presented By” credit included on all print and electronic materials
- Stage recognition at the Opening Ceremony and Closing Awards Luncheon
- Specialized in-person campaign activation, created in partnership with PFLAG National
- Co-branded on-site exhibit space; content to be mutually confirmed and created between partner and PFLAG National
- Logo in all print and electronic marketing, including eblasts, webpage, convention app placement, on-site signage, and more
- Three-minute on-stage moment at your choice of Opening Ceremony or Closing Awards Luncheon, highlighting company’s DEIA commitment
- Preferred seating for all plenary sessions and luncheon
- Co-branded convention lanyard with your logo
- Promotional insert in convention swag bag
- Four (4) social media posts highlighting sponsorship

- Ten (10) complimentary convention registrations and invitation to VIP Reception
- Naming rights to a scholarship providing six (6) individuals the opportunity to attend, who otherwise could not afford the expense to attend.

Premier Sponsor: \$100,000

- Stage recognition at the Opening Ceremony and Closing Awards Luncheon
- Logo in all print and electronic marketing, including eblasts, webpage, convention app placement, on-site signage, and more
- Co-branded on-site exhibit space; content to be mutually confirmed and created between partner and PFLAG National
- Two-minute on-stage moment at Closing Awards Luncheon, highlighting company's DEIA commitment
- Preferred seating for all plenary sessions and luncheon
- Promotional insert in convention swag bag
- Two (2) social media posts highlighting sponsorship
- Eight (8) complimentary convention registrations and invitation to VIP Reception
- Naming rights to a scholarship providing six (6) individuals the opportunity to attend

Ally Sponsor: \$50,000

- Stage recognition at the Opening Ceremony and Closing Awards Luncheon
- Logo in all print and electronic marketing, including eblasts, webpage, convention app placement, on-site signage, and more
- Co-branded on-site exhibit space; content to be mutually confirmed and created between partner and PFLAG National
- Promotional insert in convention swag bag
- Two (2) social media posts highlighting sponsorship
- Six (6) complimentary convention registrations and invitation to VIP Reception
- Naming rights to a scholarship providing four (4) individuals the opportunity to attend

Champion Sponsor: \$25,000

- Logo in all print and electronic marketing, including eblasts, webpage, convention app placement, on-site signage, and more
- Co-branded on-site exhibit space; content to be mutually confirmed and created

between partner and PFLAG National

- Promotional insert in convention swag bag
- One (1) social media posts highlighting sponsorship
- Four (4) complimentary convention registrations and invitation to VIP Reception
- Naming rights to a scholarship providing four (4) individuals the opportunity to attend

Advocate Sponsor: \$10,000

- Logo in all print and electronic marketing, including eblasts, webpage, convention app placement, on-site signage, and more
- Co-branded on-site exhibit space; content to be mutually confirmed and created between partner and PFLAG National
- Promotional insert in convention swag bag
- Two (2) complimentary convention registrations and invitation to VIP Reception
- Naming rights to a scholarship providing two (2) individuals the opportunity to attend

Friend Sponsor: \$5,000

- Logo in all print and electronic marketing, including eblasts, webpage, convention app placement, on-site signage, and more
- Promotional insert in convention swag bag
- Two (2) complimentary convention registrations and invitation to VIP Reception
- Naming rights to a scholarship providing two (2) individuals the opportunity to attend