

# Advocacy Tactics:

Writing Letters to Policymakers

# A few things to keep in mind

Letters, e-mails, and even faxes are very useful – the amount of mail a policymaker gets on a certain issue can help determine its importance in their eyes. Written communications should:

- Focus on upcoming legislative votes or time-sensitive issues.
- Be written and sent by constituents that live in the area that the elected official represents (with limited exceptions).
- Include the policymaker's address and salutation (e.g. The Honorable [Full Name]). For candidates running for office, use proper titles.



# Writing letters

**When writing letters to your policymakers, please be sure to:**

- Identify yourself as a voter and provide details about where you live. Offices track the number of letters they receive from constituents and may need your contact information to follow up with you.
- Personalize your letter. Adapt pre-written letters, including the subject line of an email, if you're able.
- Make a specific ask. Include the bill name and number and/or position or action you would like them to take.
- Keep it short – emails and letters should be limited to one page.

# Remember: Your voice is needed!

UNLESS SOMEONE LIKE YOU  
CARES A WHOLE AWFUL LOT, NOTHING  
IS GOING TO GET BETTER. IT'S NOT!

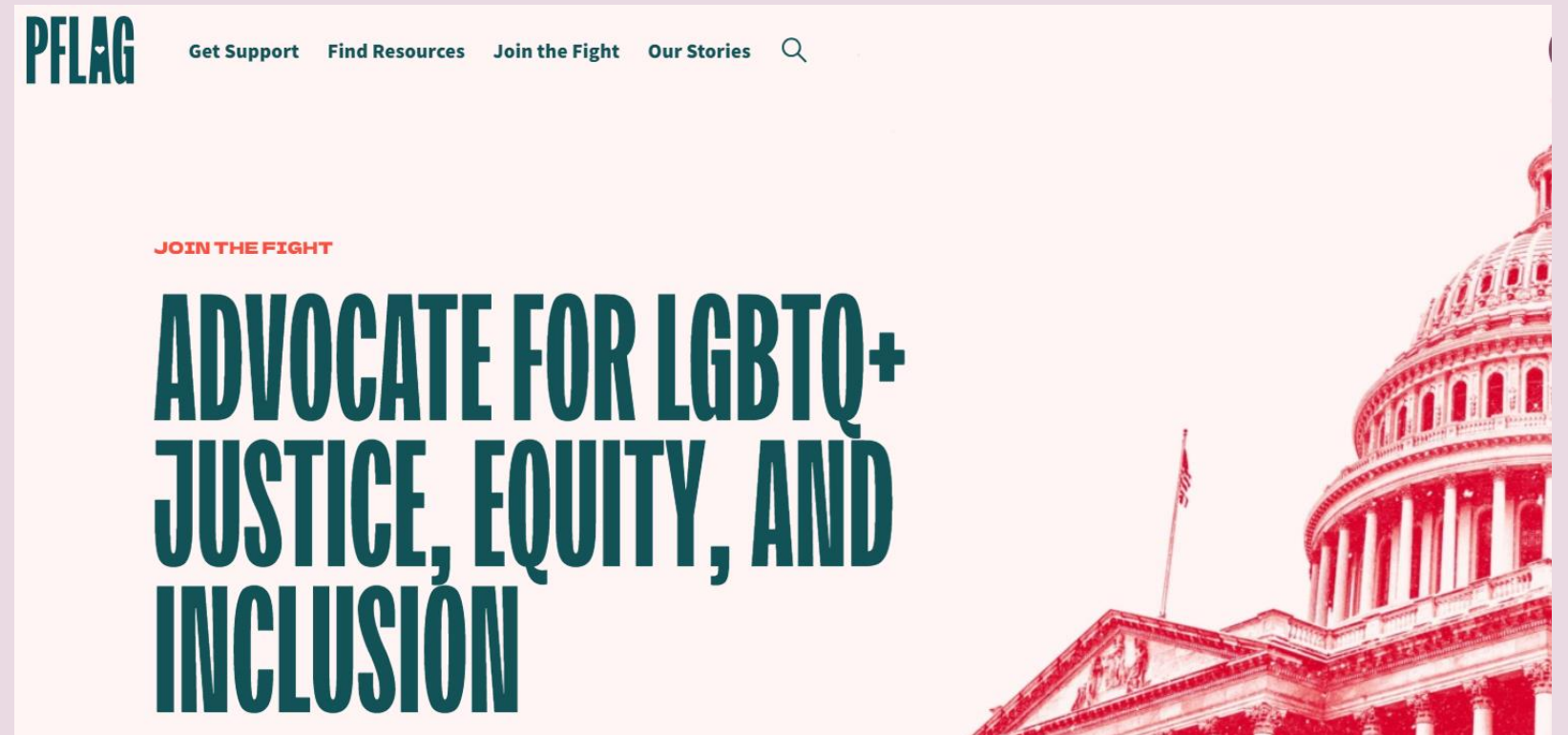
*-Dr. Seuss*



Advocacy Tactics: Calling Policymakers

[pflag.org/jointhefight](https://pflag.org/jointhefight)

Find advocacy tools for your PFLAG Chapter, resources to help you protect LGBTQ+ kids and families, and more!



#PFLAGVOTES

# THANKS YOU

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