

# Comprehensive Guide to Conversion Therapy Terminology

This guide lists more than 150 different terms that all refer to the same harmful practice: conversion therapy. As public awareness and legal protections grow, practitioners often rebrand or rename their methods to avoid scrutiny or make them seem more acceptable. This evolving language can make it harder to identify when conversion therapy is taking place. By mapping out the most commonly used—and often misleading—terms, this guide helps advocates, policymakers, and organizations more effectively recognize and respond to these dangerous practices.

## // MOST USED TERMS

These are the terms most commonly used in conversations around conversion therapy:

- "Conversion Therapy"
- "Aversion Therapy"
- "Sexual Orientation Change Effort (SOCE)"
- "Sexual Orientation Therapy"
- "Reparative Therapy"
- "Corrective Therapy"
- "Sexual Reorientation Therapy"
- "Ex-Gay Therapy"
- "Ex-LGBTQ+ Therapy"
- "Sexual Identity Therapy"
- "Gender Reassignment Counseling"
- "LGBTQ+ Reversal Therapy"
- "Therapy for Unwanted Sexuality"
- "Therapy for Unwanted Gender Identity"
- "Reorientation Therapy"
- "Conversion Treatment"
- "Identity Conversion Therapy"
- "Sexual Identity Change Efforts"
- "Conversion Counseling"
- "Behavioral Modification Therapy for Sexual Orientation"
- "Affirmative Counseling for Traditional Sexual Orientation"
- "Therapy to Conform Sexual Orientation"
- "Therapy to Align with Traditional Gender Roles"
- "Gender Correction Counseling"
- "Gender Exploratory Therapy"
- "Sexuality Adjustment Therapy"
- "Therapy to Encourage Traditional Sexual Orientation"
- "Therapy for Reaffirming Heteronormativity"
- "Sexual Orientation and Gender Identity Realignment Therapy"
- "Sexual Identity Realignment"
- "Gender Identity Reorientation"
- "Therapy to Promote Heteronormative Ideals"
- "Counseling for Unwanted Same-Sex Attraction"
- "Conversion Counseling for Gender Confusion"
- "Therapy for Gender Realignment"
- "Sexual Orientation Reformation"
- "Therapy to Change Gender Identity"
- "Homosexuality Treatment Program"
- "Support for Gender Identity Transitioning"
- "Sexual Identity Adjustment"
- "Heterosexual Orientation Therapy"
- "Gender Identity Reassignment Counseling"
- "Reparative Counseling for Gender"

- "LGBTQ+ Orientation Therapy"
- "Therapy for Gender Dissonance"
- "Therapy for Sexual and Gender Identity Alignment"
- "Gender Identity Alignment Counseling"
- "Sexual Behavior Modification Therapy"
- "Supportive Therapy for Conforming to Traditional Gender Roles"
- "Gender and Sexuality Alignment Therapy"
- "Therapy for the Suppression of Non-Heterosexual Behavior"
- "Conversion Therapy for Sexual Attraction"
- "Therapeutic Reversion to Heteronormativity"

## // MODERATELY USED TERMS

These terms are less commonly used but still relevant in specific contexts:

- "Therapy to Erase Non-Traditional Sexual Identities"
- "Program for Changing Same-Sex Attraction"
- "Therapeutic Intervention for Gender Identity"
- "Gender and Sexual Orientation Adjustment Therapy"
- "Unwanted Same-Sex Attraction Treatment"
- "Therapy to Align with Gender Norms"
- "Therapy to Reinforce Heterosexual Identity"
- "Intervention to Align with Societal Gender Expectations"
- "Sexual Identity Reconditioning"
- "Conforming Therapy for Sexuality"
- "Gender Identity Orientation Therapy"
- "Therapy to Cure Homosexuality"
- "Heterosexuality Alignment Program"
- "Sexuality Reversion Counseling"
- "LGBTQ+ Identity Displacement Therapy"
- "Therapy to Dispel Same-Sex Attraction"
- "Gender Expression Realignment"
- "Cure for Same-Sex Attraction Therapy"
- "Traditional Gender Role Therapy"
- "Sexual Orientation Identity Change"
- "Restorative Therapy for Gender Identity"
- "Behavioral Therapy for Sexual Orientation"
- "Therapeutic Process for Gender Role Reinforcement"
- "Therapy to Eliminate Non-Heteronormative Behavior"
- "Program for Reverting Non-heterosexual Sexuality"
- "Treatment for Gender Identity Confusion"
- "Reparative Gender Therapy"
- "Therapy to Restore Gender Norms"
- "Therapy for Compulsive Homosexual Behavior"
- "Psychosocial Therapy for Sexual Identity"
- "Sexual Re-education Therapy"
- "Gender Normative Counseling"
- "Sexual Orientation Reconditioning Therapy"
- "Therapy for the Suppression of LGBTQ+ Identities"
- "Corrective Sexual Orientation Counseling"
- "Ex-Gender Therapy"
- "Ex-LGBTQ+ Reaffirmation Therapy"
- "Same-Sex Attraction Conversion Counseling"
- "Counseling to Reverse Non-Heteronormative Identities"
- "Psychological Treatment for Reverting Gender Identity"
- "Psychological Treatment for Reverting Sexual Orientation"

- "Behavioral Sexual Orientation Change Therapy"
- "Cultural Gender Therapy"
- "Heteronormative Counseling"
- "Gender Identity Reinforcement Therapy"
- "Sexuality and Gender Realignment Intervention"
- "Sexual Reorientation Counseling"
- "Sexual Identity Reformation Therapy"
- "Ex-Gay Identity Therapy"
- "Gender Role Conformity Counseling"

## // LESS USED TERMS

These terms are rarely used but may appear in specific therapeutic contexts:

- "Cultural Reconditioning for Gender Identity"
- "Sexual Identity Transformation Therapy"
- "Therapy to Normalize Sexual Behavior"
- "Rehabilitative Therapy for Gender Identity"
- "Therapeutic Intervention for Sexual Behavior"
- "Sexual Identity Restoration"
- "Therapy to Align with Religious Norms"
- "LGBTQ+ Identity Correction Counseling"
- "Therapy for Reaffirming Heterosexuality"
- "Therapy to Reconstruct Sexual Identity"
- "Rehabilitative Sexual Orientation Counseling"
- "Behavioral Therapy for Non-Heterosexual Tendencies"
- "Gender Role Adjustment Counseling"
- "Therapy to Reinforce Societal Gender Expectations"
- "Sexual Orientation Purification Therapy"
- "Therapy for Gender Role Dissatisfaction"
- "Therapy to Eradicate Same-Sex Attraction"
- "Sexual Orientation Healing Therapy"
- "Therapy for Reconstructing Sexual Behavior"
- "Cultural Reintegration Therapy for Gender Identity"
- "Therapy for Achieving Heterosexual Identity"
- "Conversion Counseling for Gender Confusion"
- "Corrective Gender Expression Therapy"
- "Therapy for Gender Identity Conformance"
- "Therapy to Reshape Non-Heterosexual Attraction"
- "Supportive Counseling for Gender Reorientation"
- "Therapy to Reverse Non-Conforming Gender Behavior"
- "Program to Correct Non-Heteronormative Sexuality"
- "Sexual Identity Adjustment Counseling"
- "Therapy for Reinforcing Traditional Gender Roles"
- "Therapeutic Realignment for Same-Sex Attraction"
- "Reparative Therapy for Same-Sex Behavior"
- "Therapy to Replace Non-Heterosexual Identity"
- "Psychosocial Support for Gender Role Adherence"
- "Psychological Therapy for Gender Reaffirmation"
- "Cultural Identity Conformity Therapy"
- "Therapy to Redirect Gender Expression"
- "Corrective Therapy for Gender Dissonance"
- "Program for Reaffirming Heteronormative Sexual Identity"

- "Therapy for Replacing Non-Traditional Sexuality"
  - "Psychological Intervention for Gender Role Behavior"
  - "Ex-LGBTQ+ Behavioral Counseling"
  - "Therapy to Reverse Same-Sex Identity"
  - "Counseling to Erase Same-Sex Desires"
  - "Therapy to Modify Gender Preferences"
- "LGBTQ+ Identity Therapy"
  - "Therapy for the Realignment of Same-Sex Desires"
  - "Cultural Behavior Modification for Sexual Identity"
  - "Therapy for Non-Conforming Gender Expression"
  - "Ex-Gender Identity Modification Therapy"
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